



STREET MAGIC MANUAL

**The Ultimate Guide To Becoming
A Street Magic Master**

Jay Jay & Magical G

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A Street Magic Master**

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What You'll Discover Inside This Powerful Report...



The street magician's **secret pyramid of success**. Once you understand the pyramid, you'll know why most street magicians fail...



The **5 critical levels you MUST reach** if you want to become a master street magician. Miss one level and you're doomed to failure on the street forever!



The secret mindset to help you **deliver powerful performances on the street**. Without this mindset you may get hassled and humiliated in front of your audience...



The **7 "Make-Or-Break" rules of street magic** – break them at your own peril!



Several **tried and tested street magic tricks & illusions** you can learn fast, start performing them to your friends and people on the street, and **start getting those jaw-dropping responses** you've always wanted to get from people...



An easy, but powerful routine to help you **get instant rapport with your audience**...



The **final secret ingredient** for becoming a master street magician... this is something you NEVER hear about in other magic books, CD's and DVD's, and once you "get" this part, **you will know how to make people gasp at your performances anywhere, anytime and anyplace!**



And much MUCH more!

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Why You Should Read Every Single Word Inside This Report

Hey what's up? This is Jay Jay here. You may have seen me perform on YouTube, www.FreeMagicLive.com or even on the streets of Brisbane here in sunny Australia. My real name is Josh, but everyone just calls me Jay Jay.

I'm very excited to share with you some really powerful information I wish I had when I just started out with street magic. Magical G, my business partner, and I have worked really hard over the last few months to assemble this manual that will teach you **everything you need to know for becoming a master in street magic**.

Inside this report, I'd like to share with you my many years of experience as a street magician, and **reveal some powerful tips and tricks** you can use to help you become a master street magician.

But first, you're probably wondering... who the heck am I? So, let's backtrack a little...



Jay Jay The Magician

When I was five years old I saw David Copperfield on television and I remember how absolutely amazed I was at his magic. It got me so intrigued about the world of magic that I started buying little tricks and gags and fooling family, friends and random adults whenever I went shopping with my mum.

It wasn't the magic that I loved. I think it was the amazing reaction on peoples faces I was able to get, and also the fact that it allowed me to entertain people and brighten up their days.

At the the age of 5, I didn't really understand the importance of finishing the things I started. I was only 5 after all... so, I didn't actually spend much time practising and therefore I stopped doing magic at the age of 6 and only dabbled in it here and there.

In the following years, I focused all my energy on singing, dancing, and performing and started getting pretty good at it. I enjoyed doing funny voices, impersonating people and playing someone who was not me.

To this day I'm still very interested in these things, but looking back now, I realise why I got into all of those performing arts kind of stuff.

You see, from a very young age I've always had this intense desire to be "the life of the party". I really wanted to be the "cool" guy in the group and I really wanted to get noticed.

I remember a time I was at school and it was lunch time. Now, the kids in our grade would always hang out around the tuck-shop area.

I remember walking around with a few friends and I saw a large group of kids cheering and shouting, making a loud noise and really getting a lot of attention. Of course I wandered over to see what on earth was going on...

It turned out that it was one of the guys from my grade who was really good at impersonating celebrities. I mean, he was really good!

As I was watching him though, I remember getting quite envious of him because everyone else was crowded around him and looking in awe at him and saying really amazing things about him.

For the next two weeks everyone was just talking about him and trying to be like him. Girls were always hanging around him and I was getting a little annoyed that this was not me!

I also wanted to have that feeling of being liked all the time and really being noticed by everyone else. And at that stage, no-one had really seen my magic tricks as I was still practising a lot to perfect my art.

But after a few months of really hard practising I remember going to the popular group at lunch and **totally bowling them over with this really cool card trick**. The next thing I knew, everyone started talking about me and how cool I was.

It was a really nice feeling.

And that's one of the reasons why I got so involved in these other performing arts activities - I wanted to be different. I wanted to be seen as the popular kid among my friends. But there was still something missing.

For performing arts, you only get to perform at proper events after months of practice, and I wanted to be able to do cool stuff whenever I wanted, wherever I wanted.

And that's when I realised I was going in the wrong direction, and that I needed to get back to my first interest... MAGIC!

It all started again when I turned 15. I remember that I was at a friend's house and he showed me this guy on television who levitated in front of 3 beautiful women on the street.

The reaction on their faces was so incredible and even I could not figure out how on earth he managed to pull it off. I later found out who this performer was... the one and only, David Blaine!

I remember that day so clearly...

It was a Friday afternoon and after watching that clip and realising how cool it would be to do the same tricks David Blaine was doing, I said to my friend that I desperately wanted to get back into magic again.



David Blaine levitating on the street

It looked like so much fun... just getting to perform on the street doing magic that got those same reactions from unsuspecting bystanders (and sometimes including beautiful woman!) on the street.

So I jumped on the internet and Googled “street magic”.

The first result that came up was my kind of site. It had really hip and trendy videos teaching people how to do magic. I remember going to my parents convincing them to spend \$350 dollars for only 6 magic videos (that’s when I discovered the hard way that secrets are not easily come by and often comes at a pretty high price!).

I told my parents I would pay them back and I bought the videos that very same night. They came as downloads so I could start learning the magic straight away. And that was enough to rekindle my initial interest in magic!

I started performing magic every weekend, and got groups of **people screaming and laughing in shock and amazement** after I showed them my magic. (Once you get good at magic, you too will know exactly what this feels like - it’s the best feeling you’ll ever have... trust me on this one!)

I became so good at my magic performances that I started doing my own professional gigs and I even started making some pretty good money from it.

But most of all, being an amazing street magician, gave me everything I needed to get any group of people, anywhere and at any time, to instantly like me and accept me as the cool guy of the group.

And as a side note, I can now approach any girl I want, and very easily get her phone number to set up a date at a later time. There’s much to learn about this topic though, and even though I won’t be covering this topic in detail in this report, once you’ve become a proficient street magician, you’ll possess the same “magical” powers to do the same as me. But more on this later...

So, that’s what street magic gave me. It gave me the opportunity to stand out from everyone else, and to really get people to notice me, in any group, in any situation and at any time of my choice. And at the same time, even create the opportunity to make a nice income on the side doing something I absolutely love. It’s a pretty sweet deal!

And now I want to give you that same gift.

I want to provide you with ALL the powerful shortcuts I learned over the years for becoming the cool guy in the group. The person that everyone else admires and looks up to.



Together, with Magical G, my business partner and

Magical G - Online Entrepreneur

also very successful online entrepreneur, we've created this special Street Magic Manual, to show you everything you need for becoming a powerful street magician...

There are 5 different parts to this report - 5 different levels you'll need to reach to be able to become a Master In Street Magic.

The next section briefly explains each of these levels, and what you can expect to learn inside this manual.

Just one word of advice before you continue...

Read every single word inside this report. Each level builds on the previous one, and if you skip anything, it may take you MUCH longer to reach the ultimate level of street magic - the kind that allows you to get those jaw-dropping responses from people. I want you to be the best you can possibly be, and your shortest and quickest path is to follow the steps exactly as I've laid them out inside this manual.

Here's to your success!

Jay Jay & Magical G

PS: Oh, and we would also like to share with you something really cool towards of the end of this report. It's something that will give you a **massive shortcut to becoming a truly powerful street magician**. But please don't cheat and skip to the end first. Just read the rest of this report first and then the end will make a lot more sense to you...

The Street Magician's Secret Pyramid Of Success

To become a successful street magician, the type of magician that can **get ANY audience to go absolutely nuts with excitement** when you show them your magic, you need to understand something very crucial to your success - the street magicians secret pyramid of success!

It consists of 5 main levels and can be graphically represented as the following pyramid:



The Street Magician's Pyramid Of Success

As you can see, starting from the bottom, the levels are:

- ❖ Level 1: The Mindset Of A Master Street Magician
- ❖ Level 2: Critical Rules For Performing On The Street
- ❖ Level 3: Tried And Tested Street Magic Tricks and Illusions
- ❖ Level 4: Powerful Street Magic Routines
- ❖ Level 5: The Final Secret Ingredient

Each of these levels are absolutely essential if you really want to become known as a *master* in street magic. And that's what the rest of this manual is about.

The first level is all about helping you **get the perfect mindset** for becoming a master street magician. Trust me, this is the most important part of becoming successful as a street magician. If you lack the right mind skills on the street, people will quickly notice you're just a beginner and could even make fun of you while you perform. It's never nice when that happens. But if you can learn the right kind of mindset, you will already be WAY ahead of anyone else trying to be successful at street magic.

The second level shows you **7 critical rules that you MUST follow** if you want to have powerful performances on the street. Just like in any other game, street magic comes with it's own set of rules. And when you break them, you WILL pay a penalty. But luckily, over the years I've been in magic, I've discovered and assembled these little known rules so that you can **easily find your way to becoming a top street magician**.

The third level reveals a set of **street magic tricks and illusions that I've personally tried and tested on the streets**. Some people think that street magic is only about the tricks. But as you will see, there is MUCH more to it than just a few simple tricks. These tricks will be your bread and butter for amazingly powerful effects and illusions as you start performing on the street.

The fourth level shows you in detail, **everything you need to know about creating powerful routines** that you can use in any situation on the street. Once you've figured out the correct routines, you'll be really well equipped to **perform a set of jaw-dropping tricks without even having to think about it!**

And finally, the fifth level shows you the final secret ingredient for helping you reach your ultimate goal - becoming a *master* of Street Magic. **Once you've reached this level you will become unstoppable** - you'll quickly rise to become one of the most popular street magicians in your area and **get any audience to react any way you want at any time!**

This is powerful stuff. So buckle up as you start your journey to become... a Master in Street Magic!



Level 1: The Mindset Of A Powerful Street Magician

Before you even think about picking up a pack of cards and learning some new tricks, there is something much more critical to know if you want to become a successful street magician.

It's your mindset!

This may or may not come as a surprise to you. But trust me when I say that there is a whole lot more to being a successful magician than just being able to do a few cool magic tricks. **A lot of people don't realise this, and that's why they often fail at being able to pull off amazing illusions in front of an audience that just hangs on every single word you say.**

I wish someone had told me about the importance of the right mindset when I first got started with street magic.

And that's what I'd like to do for you now and save you many months of going down the wrong track...

Below are 6 very important mindset areas that you need to know about and focus on to help you cultivate the correct mindset as a master street magician...

Mindset Tip 1: Laser Focus And The Secret For Getting Rid Of Annoying Distractions

One of the biggest problems that budding new street magicians face is the lack of focus.

Have you ever started something, and then 5 minutes later you get interrupted by either a text message on your phone or one of those little beeps on your computer when you get a new email? You then read your text message or email, get distracted, and before you know it, a whole hour has passed and you've achieved absolutely nothing!

This is one of the key reasons why new magicians fail - they have WAY too many distractions around them when learning new magic tricks and routines, and as a result, never really master anything.

And did you know that there is a really easy solution to all of this? It's a lot simpler than you think, but it takes guts and discipline...

Ready?

Here it is...

Get rid of ALL other distractions when learning about magic!

Get rid ALL other distractions when learning about magic!

And I really mean **ALL** distractions. That means turning off your mobile phone, email notifications & especially Facebook whenever you're learning about magic or practising new moves, tricks and routines.

When you learn any sleight of hand or effect you need to spend time focusing on that move and focus on putting all your energy into it. If you only spend 5 minutes here and 5 minutes there, it will take you 5 times longer to learn or practise something because you are stopping and starting all the time.

But if get rid of all distractions, you should be able to easily spend a good 45 minutes to an hour just focusing on becoming an expert at street magic.

Don't worry if you struggle with this at first. Many people do - focus is one of the hardest things to do, especially now with so many cool technologies and distractions around.

But when you finally turn off all distractions you will be amazed at the amount of practise you can get in!

Mindset Tip 2: Make A Commitment To Become A Master

To become a master at anything, you need to be 100% committed! And it's exactly the same when it comes to being an amazing street magician.

If you think picking up a pack of cards once every few days will get you anywhere... it won't. When I started I carried my cards around everywhere because I wanted to achieve a new sleight of hand move, so I put in the commitment and time into practising.

Many people fail because they're not 100% committed to learning a new skill and taking massive action to do what they love. If you really want it, you will commit yourself to learning absolutely everything you need to know for becoming a powerful street magician, no matter what!

Many people fail because they're not 100% committed to learning a new skill and taking massive action to do what they love.

Mindset Tip 3: Get A "Reason Why"

How much do you really want to perform in front of people and absolutely blow them away with your amazing performances?

What is your "reason why"? Why are you getting into street magic in the first place? What do you want to get out of it?

Fame?

Fortune?

Fun?

Whatever it is, if you really want something, you will get it! And as cliché as this may sound, it is also very true.

To give you an example of how driven Magical G and I are, our blog at FreeMagicLive.com was discussed, planned and up and running in only ONE week! While it took us a lot of effort, we could visualise the future outcome of our efforts, and that drove us to get everything set up and ready to roll really quickly.

So, our "reason why" for that particular case was to set up a new online presence to allow us to get massive exposure online while teaching people how to perform street magic the right way.

All you have to do now, is ask yourself what is your "reason why"? And once you've found that reason, use it to help fuel your motivation to learn everything you possibly can about the street magic discipline.

This is what will help you through the tougher times and what will ultimately help you keep going while everyone else quits. So it's critical that you find your own "reason why".

Mindset Tip 4: Find Something Specific To Be Enthusiastic About

There are so many different things you could be doing in street magic... or just magic in general - there's card magic, coin magic, prop magic, puzzles, mentalism and a whole raft of other things.

A mistake many newbie magicians make is that they try to learn everything about everything all at once, get overwhelmed and then give up before showing any kind of success.

My advice to you is to find ONE area that you think you can be really enthusiastic about. And then really focus on that one thing and become an expert at it. Once you've become an expert at it, you will have time to move onto the next area and then become an expert at that too.

A mistake many newbie magicians make is that they try and learn everything about everything all at once...

But first, just find one specific thing, and then go from there.

Mindset Tip 5: How To Boost Your Confidence While On The Street

Confidence is another huge topic that I could speak about for ages. There are so many different ways to build confidence but I am going to give you three easy steps to follow that will help you get rid of any fears you might have and give you confidence when you perform.

Here they are...

Step 1: Know Your Tricks And Routines Back To Front

One of the best ways to insure you have confidence when performing on the street is to make sure that you really know all your tricks and routines back to front.

How do you make sure about this?

Well, the simple answer is to just practice heaps before you go performing on the street. The more you've practised your tricks and routines, the less you'll have to think about them. And the less you have to think about them, the more space you'll have in your brain to focus on other things while you're performing... for example focusing on your audience instead of on what you should be doing next.

You should know your tricks and routines so well that you are able to perform them while you sleep!

It's a bit like riding a bicycle. The first time you try it, it's really hard, and you keep falling off. But then, as you keep trying and practising, a lot of the actions you need to perform to be able to ride a bike goes into your sub-conscious mind and it kinda becomes second nature to you. Then after a while, you don't even have to think about it anymore. You just jump on your bike and start riding without any issues.

It's exactly the same with magic. After you've practised long enough, the moves go into your sub-conscious mind, and after a while you don't even have to think about it anymore. It just comes naturally to you, which in the end will make you feel A LOT more confident.

Step 2: Smile Like There's No Tomorrow

Having a smile on your face is extremely important when you approach people on the street to show them your magic.

Not only will smiling help you relax more (which naturally makes you feel more comfortable), but it will also help your audience warm up to you, which will make it a lot easier for you to interact with them.

You'll need to learn how to smile and actually really mean it. So I do not mean a cheesy smile. But if you look like you are having a good time and generally enjoying yourself people will be more comfortable with you and you will become more comfortable with others.

Sure, you may still get nervous, but you can always cover it by smiling and showing you are having a good time.

Step 3: Get As Much Performing Experience As Possible

This is something that I see new magicians get tripped up with time and time again. They learn the new tricks, and even practice them until they're really good at them, but then, they never go out and perform them to real people.

The more exposure you can get with performing your tricks in front of people, the better you will become.

So perform to as many people as possible. You'll find that the more you do it the less you will be fearful of the people you're performing to and in the process become more confident with yourself and your magic.

One of the biggest reasons that people lack confidence is because of the fear of rejection.

One of the biggest reasons that people lack confidence is because of the fear of rejection.

Everyone gets it – yes even I still get it! But you just have to push through it and do it. Whenever you get that terrible feeling of potential rejection just before performing, just ask yourself: “What is the worst thing they could say? No?” And if they do say no, then all you have to do, is just smile, say thank you for your time, and go and perform to someone else.

So, just as it is important for you to practice your actual tricks and routines, it's just as important for you to go out there, and “practice” in front of real people as much as you can.

That's it for Level 1. Once you've been able to cultivate the right mindset, you are already miles ahead of anyone else getting started with magic and who does not know these sneaky little mind tricks.

But that's only the beginning. **To make sure you don't stuff up big time, there are some key rules you need to know about for performing on the street.** And that's what you'll learn about next...



Level 2: Seven Critical Rules For Performing On The Street

The next stage to master is to realise that there are a number of “rules” you need to stick to if you want to get to the top of the ladder of street magic success.

Inside this section, I’ll reveal 7 critical rules you need to stick to when you perform your magic on the street.

Disobey them at your own peril...

Rule 1: The Street Is Your Stage

The street can be a very interesting place, unlike other environments. And this is especially the case in larger cities where there are a lot of people around.

There are people everywhere, cars driving in the street, construction workers, and a whole raft of other possible obstacles and distractions. Or at least, that’s how most people see the street. Just a bunch of obstacles and distractions.

But, believe it or not, you can actually use all these “obstacles and distractions” simply as part of your grand stage of street magic.

The important thing here is to realise that the elements on the street are ever changing - they are never the same. And you’ll need to be able to cope with this, and actually use it to your advantage when performing on the street.

So, when you’re on the street next, even when not performing magic, start thinking about ways that you can use all the different situations to help you perform better and come across like you really know what you’re doing.

Rule 2: Understand Your Audience

The next rule is one of the most important rules you’ll ever learn about in magic. And this rule does not only apply to just street magic. It also applies to all kinds of magic, or any kind of performance for that matter.

You need to understand, and really know your audience.

What do I mean by this?

Well, think about it.

The better you know and understand the people you’re going to perform to, the easier it will be for you to predict their every move. And on top of that, if you really understand them, and know what makes them tick, you’ll be able to give them exactly what they want. You’ll know exactly what to do to be able to get those extreme “wow” responses from them, just like David Blaine and Criss Angel do.

So how do you do this?

There's no easy way. But the simplest and fastest way is to simply start performing to people on the street and watch and observe how they react. The more you do this, the more you will learn what makes people react well, and what does not.

Rule 3: Never Reveal The Secret

You should know this one by now...

Ever since the beginning of time, it's always been very important for magicians to never reveal their secrets.

Why?

The main reason is that if a magician reveals his secrets, he loses his power. Because people then lose the wonder they have for the performance and just see you as a regular guy. And that's definitely NOT what you want.

So, never ever reveal your secrets while performing on the street.

...never ever reveal your secrets while performing on the street...

In cases where you do get asked to reveal the secret, just say something like, "well, to be honest, I wish I knew how it works myself, but for some reason, every time I perform it, it just seems to work... like magic!"... or something similar.

Doing this will help you keep your power as the master magician and leave people always wondering how the heck you just did that trick! And that's a much better position to be in for you as the magician.

Rule 4: Wear The Right Clothes

Who would have thought that your dress code could play a big role in your success as a street magician?

Well, it's true.

And it's not only true for magicians. It's also true in many other areas of life. It's kind of silly that people still judge each other on how we look. But it's a fact, and you might as well just accept it and use it to your advantage. For example, studies have shown that business people in darker coloured suits always perform better during negotiations than those in lighter colour suits.

Crazy right?

But it's the same for street magic. Make sure you dress appropriately for the occasion... which in this case is the street.

You'll need to wear something that you're comfortable in, but also something where people will take you serious as a street magician.

What works best for me, is simply normal street gear that fits in with current trends. You'll need to figure out what this is for your own situation and part of the world.

When you look like a street magician, not only will it make you feel more confident when approaching new groups of people, but they will also receive you much better!

Rule 5: Just Be Natural

The last thing you want when performing on the street is to stand out like a sore thumb. The "Barney The Dinosaur" kind of sore thumb. In other words, you want to just fit in with the street environment.

If you turn up with all sorts of funny clothes on and all sorts of funny props, people will already be a bit suspicious even before you get to perform to them. And something like that can raise people's expectations a lot, which could make it much harder for you to impress them.

But if you just naturally fit in with the environment, and then start approaching people with your magic, at first they won't suspect you of trying to fool them. In other words, they will have pretty low expectations. And as you perform your first trick, you'll just blow them away because your amazing magic will just be so unexpected, and will come across a lot more powerful.

So, just chill, be as natural as you can, and just fit in with the environment of the street.

Rule 6: Only Ever Do A Trick Once

When performing on the street, you will get people so amazed and flustered by your magic, that they will often want to know how the trick was done.

They will normally say something like:

"Oh my goodness! That was SO amazing! How did you do that? Can you do the trick again?"

But don't fall for it.

Never do the same trick more than once, not matter how much they plead!

Ok, in some cases, if you're really good, you can do the same trick again, but with a variation on it so that it's not quite the same.

For example, change the order of things, or the story that goes along with it - be creative.

Why is this important?

Never do the same trick more than once, no matter how much they plead!

Well, if you ever do a trick more than once, people will really try to catch you out and very intently try to figure out how the trick was done. The last thing you want is for someone in your audience to figure out your trick and then telling everyone else. That will just make you look like a fool and will take power away from you.

So, only ever do any of your tricks only once to the same audience.

Rule 7: Leave Them Wanting More

Watch any great performer, and you'll notice they ALWAYS leave their audience wanting more. And you'll need to do this too when you perform on the street. That way, when people see you again, they will be keen to let you do some more tricks if the occasion arises.

So how do you do this?

One way is to simply blow people away with your magic. And very soon **I'll reveal some really powerful tricks** that I've personally tried and tested to work really well on the street.

But the other way is to simply show them a very small selection of all your tricks. Don't show them everything you know. Just show 3 or 4 powerful tricks, and then get out of there.

It's better to show a smaller selection of powerful tricks and leaving people wanting more, than it is to show too many tricks, and risking the chance of your audience getting bored with you and wanting to get rid of you.

This is very important, so make sure you stick to this rule.

That's it for the street magic rules. Keep in mind that there are many more little tips and tricks that you'll pick up on as you start performing on the street. **But these 7 rules are the most powerful ones, and will ultimately help you boost your path to becoming a master street magician!**

Next up, something that I think you will like a lot... a carefully selected set of tricks and illusions that I've personally tried and tested on the street which will **give you the best possible chance of jaw dropping responses from your audience...**



Level 3: Tried And Tested Street Magic Tricks And Illusions

This is the part you have been waiting for!

Now that you've learned about the right mindset as a street magician, and the rules of the street, you are ready to **start learning some powerful tricks and illusions that will leave your audience gasping in amazement.**

Now, don't be fooled by the simplicity of some of these tricks. If you've watched any of my videos on YouTube, you'll know how some very simple tricks can get amazing responses from your audience. It has a lot to do with how you perform the tricks and how you structure your routine and not so much about the actual tricks, but I'll tell you more about this inside the next chapter...

Next up, I will show you a handful of powerful tricks and illusions that you can perform on the street... or anywhere you choose really!

Hint: as you go through these tricks, you may think that they are pretty simple and wonder whether some of them will really fool your audience. Keep in mind though, that for these tricks, you are actually seeing the solution before seeing the performance. And once you know how a trick works, it always seems much simpler than when you did not know how it worked.

For example, the first time I saw how David Copperfield made The Statue Of Liberty disappear, I was really amazed. But as soon as I found out how it was done, I went like: "Oh... is that all? Was it really that simple?"

All magic tricks are like this. Once you know the solution, it kinda loses it's magic. But of course, when you perform these tricks in front of people who have never seen them before, they will definitely be amazed. Just try it out and see for yourself!

Ok, with that out of the way, here are the tricks...

Trick 1 - How To Bend A Metal Spoon And Restore It Again Effortlessly

In this trick you will show your audience an ordinary metal spoon. You will then show how you can bend the spoon with your bare hands and then magically make it solid again.



Step 1: Take a metal spoon.



Step 2: Tap the spoon on the table to show that it's real.



Step 3: Give the spoon to your audience asking them to inspect it.



Step 4: As your audience is inspecting the spoon secretly get out a small coin from your back pocket.



Step 5: As you get the spoon back from the audience, secretly place the coin back on the end of the spoon.



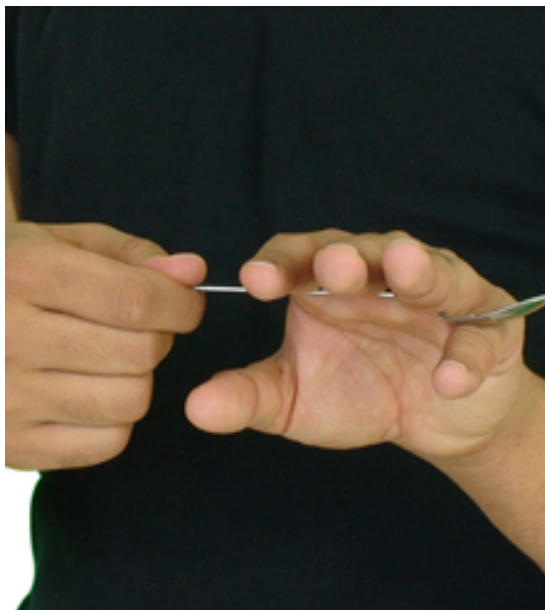
Step 5a: You need to grip the spoon with your left hand. With your right hand grip the coin between your finger and thumb so that the coin looks like the upper end of the spoon.



Step 6: Place the spoon on the table and act like you are bending the spoon.



Step 7: Once your audience have seen the illusion of you bending the spoon, use your thumb to pull the coin back into your hand.



Step 8: Then reveal the spoon is not bent.



Step 9: Hand the spoon back to your audience and ditch the coin back in your pocket.

Trick 2 - Make A Pen Disappear Instantly

This trick is pretty self explanatory. You are going to make the pen disappear under the illusion of making the cap disappear. It's a real fun trick to perform.



Step 1: Grab a pen with a cap that comes off easily.



Step 2: Show the pen and cap to your audience.



Step 3: Turn your body so that your side is facing the audience. Tell them that the cap is going to disappear.



Step 4: Raise your left hand while holding the pen with your right hand open and holding the cap.



Step 5: Then as you drop your left hand you start counting: “one”. Then repeat this two more times: “two, three”.



Step 6: The third time you raise your left hand you secretly place the pen behind your ear. Because you are standing side on your audience will not be able to see the pen. You need to do this smoothly so they don't notice anything out of the ordinary.



Step 7: As you bring your left hand down the third time you slap it on your right hand.



Step 8: Open your hands and say: “The cap has not disappeared but the pen has!”

Trick 3 - A Sneaky, But Easy Way To Make A Coin Disappear

This is the sneakiest way to make a coin disappear. But as you will see, also very easy!



Step 1: Borrow a coin from your audience and then tell them you are going to make it disappear.

Step 2: Look at the coin and act like you really believe it is going to disappear.



Step 3: Drop the coin just in front of your foot making it look like an accident.



Step 4: As you look embarrassed go down to pick up the coin and secretly flick it under your shoe. Pretend to pick up the coin and apologise to your audience.



Step 5: Keep your hand closed pretending to have the coin in there. Say to your audience, “Make sure I don’t do anything sneaky, ok?”.



Step 6: Say the magic word and then open your hand to reveal... nothing! Make sure you look surprised!

Trick 4 - How To Magically Find A Random Card Chosen By Your Audience

This is a simple way of finding a card, randomly selected by your audience. You'll be using this one a lot in the future, so pay attention!



Step 1: Show your audience that you have a normal pack of cards and that there is nothing special about it.



Step 2: Secretly look at the bottom card and remember it.



Step 3: Get your audience to pick any card and then place it on top of the deck.



Step 4: Ask the audience to cut the cards a couple of times - or as many times as they want.



Step 5: Now go through the deck and look for the bottom card that you memorised at the start.



Step 6: The card to the right of the one you memorised will be their chosen card.



Step 7: You can simply take the card out and show them

OR, take it to the next level...



Step 8: Cut their card to the top of the deck. Just do this while talking to them so they don't expect anything funny.



Step 9: Use your thumb to push over the top card. Of course your audience will not be seeing this, so you'll need distract them with your amazing personality!



Step 10: Place your right hand over the deck and lever up the top card into your hand using your little and ring fingers.



Step 11: Close your hand around the card to make sure it is covered (this is called a "palm").



Step 12: Once you have the card palmed you need to distract your audience while...



Step 13: You slip their card into your back pocket.



Step 14: Show the audience that their card has disappeared.



Step 15: Show them that your hand is empty.



Step 16: Either let them feel in your pocket or take the card out yourself. **Step 17:** Show the card and smile.

Trick 5 - Freak People Out With The Voodoo Ash Illusion

This is where things start to get a little freaky. It work's particularly well on the opposite sex. So choose your victims... err... volunteers well!



Step 1: Get some lipstick or lip-gloss or black eye liner (the “stuff”) at home as part of your preparation.



Step 2: Secretly load some of the “stuff” onto your left pointer finger.



Step 3: Ask a volunteer to place out their hands. While helping them position their hands you secretly rub some of the “stuff” onto their hand.



Step 4: Then ask them to close both of their hands.



Step 5: Then take the “stuff” and load some onto your pointer finger in front of your audience. This time while they watch.



Step 6: Rub your pointer finger into the palm of your other hand while talking about voodoo or other strange and weird things.



Step 7: Ask them to open their hands and see if the magic has worked.

Of course the magic has worked and you can look as surprised as them!

Trick 6 - Card To Window Illusion, Famously Performed By David Blaine



Step 1: Show the deck of cards to your audience.



Step 2: You need to have two duplicate cards. This example uses the ace of spades.



Step 3: Either get a friend or do this yourself beforehand. You need to place the duplicate card on the outside of the window before you start the trick.



Step 4: Now place the other duplicate card on the bottom of the deck. You now need to force this card to the top.



Step 5: Spread over the deck.



Step 6: Keep a break between the ace and the rest of the cards. This is what it will look like from underneath.



Step 7: Ask your audience to say, "Stop", whenever they want. Then start pulling out the cards above the ace one by one and place them face up in someone's hands until they say, "Stop".



Step 8: When they say, "Stop", take the ace from the bottom of the deck and place it face down in their other hand or someone else's hand.



Step 9: Ask them to look at the card.



Step 10: Then get them to place the card back in the deck anywhere.



Step 11: Shuffle the deck.



Step 12: Then spring the cards or throw them at the window where you or your friend previously planted the card on the window.



Step 13: Your audience will now see their card stuck to the window, and drop their jaws in amazement!

Tip: Do not worry about the other ace in the deck - no one else will worry about it either!

Trick 7 - How To Find Four Aces From A Random Deck Of Cards



Step 1: Take a deck of cards.



Step 2: Place the four aces on the bottom of the deck without your audience noticing. You need to already do this before you approach your audience.



Step 3: Spread over the deck.



Step 4: Keep a break or section between the four aces and the bottom of the deck. This is what it will look like from underneath.



Step 5: Pull out cards from the bottom of the deck and ask your audience to say, “stop”, whenever they like.



Step 6: Place the cards in their hand, face up, until they say, “stop”.



Step 7: When they say stop, take out one of the aces from the bottom of the deck.



Step 8: Place it face down in their other hand or someone else's hand. Repeat this process another three times until all 4 aces are in their hand.



Step 9: Take all of the face up cards from their hands and show your audience that all the cards are different and they could have picked any card they wanted to pick.

Step 10: Ask your audience to turn over the four cards in their hand and reveal the four aces.

And that's it for the tricks!

Now, you may be thinking "Shouldn't I be learning more tricks to be able to be a successful street magician?"

Well, not really.

Because **it's not how many tricks you know, but how well you can perform your tricks** that matter.

I've selected the above tricks because they are the very same tricks I've been using on the street to get some really amazing responses from people. And I strongly believe that you can do the same with enough practice.

But, if you are really keen to learn a whole lot more tricks, and also some really advanced stuff, like sleight of hand moves etc, keep reading. There are some really interesting things coming up that I think you will really like!

(But if you really can't wait, just go ahead and check out this page here:

www.streetmagicmastery.com/join)



Level 4: How To Create Powerful Street Magic Routines

Inside this section, I'll show you something that very few new magicians know how to get right. It's about how to create powerful street magic routines, and the right structure to use for getting amazing responses from any audience anywhere.

There are some really powerful ideas inside this chapter and you need to realise that **you are now approaching the apex of becoming a street magic master**. The information I'm about to share with you will help you go from someone just performing silly little tricks on the street, to a master magician who can **manipulate your audience and get them to act in in pretty much any way you wish**.

Nothing sinister here... just some basic human psychology.

Intrigued?

I hope so, because this is the stuff that will help you stand out from the rest of other magicians out there. It's your next step in reaching the ultimate level as a Street Magic Master!

Ok, let's get into it...

What A Routine Is And Why It's Critical That You Use One

So, lets see... you now know about the right mindset to have as a street magician, you know all the rules for performing on the street, and you also now have an arsenal of powerful tricks you can go and perform on the street. But this is still not enough to help you get those amazing responses from your audience.

What am I talking about?

Routing - it's all about how you put your tricks together and in which sequence.

More specifically, a routine is where you take a bunch of magic elements, like tricks & illusions, stories and patter, and put them together into a powerful routine that leads your audience along a certain path to help them respond the way you want them to respond.

Routing - its all about how you put your tricks together and in which sequence.

Let me explain...

First, let's look at timing - a very important part of your routine.

When I get hired to perform at private or corporate events, I normally perform a certain routine to a group of people that lasts for about 5-7 minutes. This can be shorter but I never really go longer than 7 minutes.

After standing in one spot for about 7 minutes, people start getting fidgety, and feel the need to move and go somewhere else.

Now, I have been performing this very same routine for 2 years now, and I know exactly the point where people feel the need to move on. So, because I know this bit of insider information, I can make my move even before my audience gets fidgety. The last thing you want is for people to be thinking... “When is he going to finish? I want to get out of here!”

Next, let’s have a look at how to actually come up with street magic routines.

Whenever I come up with new routines I always look at my end result first and work backwards from there. This is a very powerful way of coming up with great routines - and it’s a technique that is used in many other disciplines as well. Like planning and goal setting for example - you first figure out what you want (your end result or goal) and then you figure out a plan of how to get there.

It’s pretty much the same process for putting together street magic routines.

But what do I mean by an end result?

Well, the first thing is to really think very carefully about the kind of person you are. Do you see yourself as a fun person? A serious person? A cool person? Whatever it is, it’s important to nut this out first, and I’ll explain more about this inside the next chapter. It’s important to figure this out, because it will help you define the kind of person you want to be perceived as by your audience.

The next thing is to think about what kind of reaction you want to get from your audience. Do you want to get to laugh? Do you want to create mystery and leave them wondering what the heck you just did? Do want to amaze people and get jaw-dropping reactions? Or do you just purely want to entertain your audience?

Whatever it is, you will need to think carefully about how you can always leave your audience wanting more once you’ve finished with your performance.

Next, once you’ve got an understanding of the kind of character you want to play, and also the kind of reaction you want to get from your audience, you are ready to select a set of tricks to perform. You only need a handful tricks to make a very great impact on your audience (more on this inside the next section). So, don’t think that you have to come up with heaps of different tricks. A small number of tricks performed really well are worth more than a whole bunch of tricks performed averagely or even poorly!

Once you’ve selected your card tricks, you are ready to think about how you want to put them together in a powerful routine that will help you get the end result you are after, which is what I’ll talk about next...

...you will need to think carefully about how you can always leave your audience wanting more once you’ve finished with your performance.

A Simple Structure For Boosting Your Performance Level

To help you boost the effectiveness of your routines even further, let me reveal to you a simple, but powerful structure for your routines - the type of routine that will naturally warm up your audience, get them excited, and then leave them on an emotional high - exactly the kind of response you want from them.

There are three parts to a great structure for your routines:

- ♣ The Simple But Attention Grabbing Opener
- ♣ The Solid And Entertaining Middle and
- ♣ The Jaw-Dropping Closer

(I told you it was simple - but don't let the simplicity fool you. I've been using this exact same structure to get an audience to scream out of amazement!)

Let's have a look at each one of these parts now...

The Simple But Attention Grabbing Opener

For the Opener, you need something that is quick, visual and attention-grabbing so that people can go... "Wow this guy is good! Let's watch some more to see what else he's got up his sleeve...".

Examples of this are simple tricks like getting your audience to choose a card and then making it change to another card right in their hand (this uses a clever sleight of hand move that I teach inside our street magic mastery course at www.streetmagicmastery.com/join in case you were interested). Or it could even be something as simple as making a coin appear out of thin air and then making it disappear again.

A typical Opener should only take around 20-30 seconds max to perform. The purpose of the opener is not to entertain... just yet. It's to get the attention of your audience and to make them realise that you are worth watching.

Next up in the sequence is the Middle...

The Solid And Entertaining Middle

This is where you create a very entertaining and engaging performance for your audience, and set them up for the final stage... the Closer.

For the Middle part of your routine, you can select a trick, or set of tricks that may take a little longer to perform, but really gets your audience involved and interacting with you on a personal level.

Another purpose of the middle is to create a certain level of expectation for your audience so that they are ready and receptive for your "grand finale" - the last part of your routine. If you do the Middle part of your routine right, it will make the Closer part so much easier and

will increase the chance significantly of your audience thinking... “Who the heck is this guy... he’s unbelievable! I want more!”

The Jaw-Dropping Closer

Once you’ve prepared your audience with a solid, but entertaining middle, the last part is to leave your audience on a high with something really impressive - the kind of thing that will get a jaw-dropping type of response from your audience.

If you’re worried about getting this last part right, you shouldn’t be, because if you’ve done a good job preparing your audience at the previous stage, the Middle, they will be very receptive to you and will be expecting something great from you.

Now, what’s important about this last part, is that it has to be memorable. Because it’s the last part of the whole performance, people will be more likely to remember it and tell all their friends about it too.

So, your Closer should be the best trick out of all the tricks in your routine - the trick or illusion you want people to remember you by.

The only thing left to finish off your routine is to think about the story and patter that you want to use with your routine. This is a very important part of your routine and will polish off your performance to a level WAY beyond most other street magicians.

But because there are so many ways of doing this, it’s best to show you an example of a typical routine so that you can see how it all fits together. Then once you understand the process, you can come up with your own stories and patter to go along with your routines.

Ok, let’s now look at an example so that you can precisely see how all this works when put together...

An Example Of A Powerful Routine For Getting Jaw-Dropping Responses From Your Audience

Ok, the tricks we will be using for this routine are three of the tricks inside the chapter on tricks and illusions. They are:

- ♣ How to make a coin disappear
- ♣ The four aces card trick and
- ♣ The card sticking to the window trick

Here are the props you’ll need for this routine:

- ♣ A deck of cards (get a new pack - it will make you feel nice and fresh when you perform the routine)
- ♣ A coin (get a nice big coin so that people can easily see it)

And the theme that I will be using for this routine is:

♣ Casino's

Please note that since you've already been shown how to do the tricks inside this routine, I am not going to explain how to do them again. This explanation is designed to purely help you understand what routining is and how to present one properly so that you can then learn from the experience and create your very own unique routines.

Ok, here we go...

Before you get started with the routine, you will need to set up a few things...

- ♣ Have a coin in your pocket
- ♣ Have the 4 aces on the bottom of the deck and
- ♣ Have the extra ace of spades stuck on the window as shown inside the explanation of the trick

Once you're ready, walk up to a group that you think would be appropriate and kick off the conversation like this...

You: *Hi guys, how are you? Would I be able to show you something amazing? OR Would I be able to show you something cool? OR I am doing some street magic today, let me show you something that will blow your mind! (only use this one when appropriate).*

Audience: *Ok cool! OR Sure! OR Get lost don't you have a life (haha just joking!)*

[Tip: If they say no...don't worry about it and just walk away. There are a lot more people to entertain on the street. As the saying goes, there are many fish in the sea!]

You: *So, you guys gamble or play at the casino?*

Audience: *Yes OR No OR Maybe*

[And now you get ready for your opener...]

You: *Well I want to show you something that everyone sees at the casino... money!*

(Show your audience the coin.)

You: *Watch closely, because I am going to make this coin disappear like the casinos do...*

[Drop the coin as shown inside the instructions.]

You: *Oops!*

[Secretly load the coin under shoe as shown inside the instructions.]

You: *Watch closely... as I said... the casino's are very good at making money just disappear!*

[Now open up your hand.]

[Tip: Add a piece of blue-tack or sticky gum under your shoe so you can make the coin stick to the sole of your shoe and then you do not have to worry if you lift your foot up again or walk away.]

[Now start getting ready for the Middle part of your routine, using the Four Aces card trick as your next trick...]

You: So you have coins at the casino but of course the main thing is cards.

[Take out your cards from your pocket.]

You: There are 52 cards in a deck and they are all different right?

[Show the cards to your audience quickly.]

You: Let me ask you something though... would you say you are lucky in general?

Audience: No OR Yes OR Hell Yeah!

You: Ok we will see...

[Perform the Four Aces card trick.]

You: Ok let's see how lucky you are, turn the cards over on three. One, two, three!

Audience: Wow!

You: You are lucky!

[Finally, get ready for the final part of your routine, the Closer. For this part, you'll be doing the card sticking to the window card trick.]

You: So that was crazy how you found the four aces, but here is something that you will never forget...

Audience: Really, what do you mean?

You: Well, there is only one unique card in the deck right?

Audience: Yeah?

You: Ok, I want you to grab a card out and pretend that this is the money card if we were playing in the casino.

[Now force the card on your audience as shown inside the instructions.]

You: Ok show it to everyone... good.

[Look away while they show the card to everyone.]

You: Place the card back in the deck... ok now imagine that card... imagine that the card you picked is the money card...

You: *Focus!*

[Now throw the cards at the window where you previously set up the card, and let the magic just sink in with your audience.]

Audience: *Oh my gosh!*

[Just stare at them and leave them enough time to just respond to the magic.]

You: *That is why you should never play cards with me! OR That is why the casino's don't like me!*

[Now, either walk away and give them the cards.]

OR

You: *Thanks very much have a great day... just remember my name is (say your name).*

So that's really it! That's all there is to it!

Of course, you do not have to do this routine exactly the way I explained, but it's a good example to give you a feel for what a typical routine is like.

The above routine should only take you between 3-5 minutes to perform. So it's not long at all. But it's a great little sequence, and once you've polished your own rendition of it, you will start getting some really cool responses from people.

So, all you have to do now, is practice this routine first, start performing it, and then later on, start creating your own routines.

Tip: It can be really helpful to write out a script for your routine beforehand. This will help you think the whole routine through and also figure out exactly what to say. Once you have it written out, you can practice it, and also modify it as you go until it's perfect before you go perform it to someone else live.

If you want access to a whole set of other routines and some more in-depth information on routining, I do cover it in [detail](http://www.streetmagicmastery.com/detail) inside our Street Magic Mastery Course at www.streetmagicmastery.com/join. But more on this later...

Some Final Thoughts On Routining

What I have just shared with you is one of the quickest and easiest ways to make a routine so you go from just having a few silly tricks on their own, to a very entertaining and powerful performance.

Just remember the rule of three...

- ♣ The opener - something quick and visual (30-60 seconds long)
- ♣ The middle - something that takes your audience along an exciting journey (2-3 minutes)

- ♣ The closer - something to help your audience remember you by. This needs to be your best trick and most memorable piece of magic

So use this simple rule of three because it will help you **create multiple powerful routines really quickly**. Once you get good at this, you may even be able to come up with new routines on the fly without any practice. But it takes a lot of experience and performing to get to this level, so I do not recommend you try this on your first go.

The next thing to add that extra bit of “zest” to your performance is to add a theme to your routine. You do not always have to do this, but it can make a pretty big difference to the overall quality of your presentation.

For example, if you wanted to perform a routine that only involves cards, that’s ok. Just use the 'rule of three' process again and add a theme to it. Probably the easiest theme you can start off with is the 'poker' or 'casino' theme because it relates so easily to playing cards.

Something else...

You might be thinking “What happens if I really like 3 different tricks, but they are so different to each other that I can not really mix a theme well together?”

You can still perform the tricks, but remember it might not be a smooth routine, your audience might see your performance as just a few simple tricks strung together rather than a powerful performance where you get those jaw-dropping type of responses.

Something That Many Professional Magician’s Will Never Tell You!

The only real way that you can find out whether a routine will work well for you, is for you to..

GET OUT AND TRY IT OUT!

A lot of new magicians study the moves and even create scripts for their routines, but will never know how they work because they never go and experiment the routines with people.

Don't become another one of these people, because without real practice in front of real people you will never know how people will really respond to your routines, and therefore you'll never be able to hone in on your technique and really perfect it like a master street magician.

So, my advice to you is to take ACTION, go out and perform and create those magical routines that will give you those incredible reactions from your audience!

Ok, if you've been able to successfully reach all of the previous levels, you are now finally ready to really take your street magic to the ultimate level - the level of being a master at street magic!

For this, you will need to understand the **final secret ingredient for becoming a successful street magician**. And this is what you will learn about next...



Level 5: The Final Secret Ingredient

This next section is the most important part of what I am teaching you inside this manual. It will require the most thought and most work from you, but believe me, the payoff will be tremendous!

Can you guess what the final secret ingredient is to your ultimate success as a street magician?

The secret ingredient is... YOU!

That's right! The final thing that will distinguish you from the rest of all other magicians is your ability to make your performances unique - something that no one else in the world can copy.

The last thing the world needs right now is another David Blaine or Criss Angel wannabe. The world needs more fresh and new magicians who stand their own ground and who has something unique they can bring to the world.

So, inside this section I'll show you 9 easy steps you need to follow to help you come across unique and to ensure that you make best use of your strongest asset yet... that is YOU!

Step 1: Learn How To Just Be Yourself

Ok this may sound like common sense, but yet, for a lot of people, this is one of the hardest things to do.

Seriously, how many people do you know who would rather act like they are someone else than just being themselves?

Remember, that YOU are the person who can be yourself the best. No-one else can be you as good as YOU can be you. So, why bother trying to be someone you are not?

Make sense?

When you perform your magic, it's extremely important that your true self comes through your performance.

There is nothing worse than watching someone perform magic and you can tell they are faking something or not being themselves. It's one of the easiest things to spot, so I strongly encourage you to find your true self and then just to be yourself inside your performances. This will help you come across a lot more authentic, and trust me, people will appreciate you more for it.

When you perform your magic, it's extremely important that your true self comes through your performance.

For example, if you are not naturally funny and act as if you are a funny person, your audience will see straight through your act and will not be able to connect with you. You need to connect with your audience whether you are performing on the street, on stage or wherever. And when you are not being yourself you will not connect with your audience and you won't be able to provide them with a great show.

As another example, think about David Copperfield and his performances. When he performs he is a very smooth, hip kind of person. He talks with his audience and not to them. He doesn't act better because he is on stage. He just has fun, shows that he is a normal person and has a great show. He's managed to truly just be himself. And it's really paid off for him and as you know, people just LOVE his performances.

So, the bottom line here is that once you are able to just be yourself, your performances will come across a lot more authentic, and as a result your audience will automatically start enjoying your performances a lot more as well!

Step 2: Define Exactly What You Are Trying To Achieve With Your Magic

The next thing to do is to define exactly what you are trying to achieve with your magic. That is, what is it that you want out of magic?

Do you just want to perform a few tricks here and there? Do you want to become known as the next Criss Angel or David Blaine? Or do you just want to fool some people and create some cool memories for them they can remember you by?

You need to be clear on this, because it will ultimately drive everything else about your magic.

This may not be an easy process, and it will take time. But the more you get involved with your magic, the easier you will find it to start defining exactly what you want to achieve with your magic, and what you want to get out of it for yourself.

Simple as this sounds, if you don't know what you want, how on earth will the audience know? So go ahead and think carefully about what you are trying to achieve with your magic and what you are trying to get out of it.

Step 3: Capitalise On Your Own Personality

One of the most important things in life is to get a really good understanding of your own personality. This is one of those things that may seem obvious to you, but once you start researching this topic, you will find that there is a lot to learn.

The better you can understand your own personality, the better you will understand how you should be performing your magic and how you should be interacting with your audience to help you get the best result possible.

Now, we all have different personalities. Some of us are extroverts. Some of us are introverts. Some people make decisions based on their feelings, and some make

decisions based on their thinking. Some people constantly come up with innovative new ideas, and others are content just to stick to what works for them right now. Some people like structure, and some people hate it.

So, as you can see, there really are SO many different personality types out there if you combine all of the above variables. But the important thing for you is to figure out exactly what kind of personality type YOU are.

This is such a huge topic, and there are endless resources around to help you out with this. So, instead of me going through all the nitty gritty details here, I'll just send you to a resource that you can use to help you figure out your own personality type.

This resource is for the Myers-Briggs personality test. It's 100% free and you can go there now and do the test to find out what personality type you are. Here is the link:

❖ [Take Your Own Personality Test For FREE Here](#)

Remember that this will only be the start for your journey to discover your own true personality. Once you understand yourself better, you'll be amazed how much more effective your magic will become and how easy it will be for you to get amazing reactions from your audience.

As the ancient philosopher, Socrates, used to say:

"Know thyself!"

Step 4: Find Out What Kind Of Tricks You Like Best

Now that you've spent some time on clarifying who you are as a person, you are ready to start thinking about what kind of tricks would suit your personality.

This is what I recommend...

Try as many tricks and effects as possible.

Try out tricks that require cards, tricks that require coins, tricks using everyday objects, tricks and illusions where no props are required. Just try as many different things as you can. That is the best way to find out what you like, because as you go about trying out different things, you'll automatically be attracted to certain things, and repelled by others.

It's important to realise that you will go through some changes throughout your street magic career. I know that I still do! But I do not like all magic tricks. At the moment, I have a few select things I enjoy and I'm focussing my attention on those to be the best at those that I can be. For example, you may like card tricks more than coin tricks. Or you may prefer doing magic with your mind (mentalism). Or you may even develop a special liking for magic that involves props only.

Whatever it is, it will become clear to you the more you try out all the different things in magic. And once you've discovered your main interest, I strongly recommend you focus

just on that one thing and become a huge expert in it. This will be your fastest way towards becoming a street magic master within your own area of expertise.

But with so many tricks around, it's critical that you do something special with your tricks to help you stand out from the crowd. And that leads us to the next step...

Step 5: Make Your Magic Original

Because magic is such an old art and SO many different tricks and variations have already been discovered and developed, it's truly hard to come up with a brand new trick that no one else in the world has thought of before.

But there is a way of taking existing tricks and making it original. The way to do it is to basically put your own spin on it. Your own personality. Your own story or flavour. That means pretty much putting YOU into the trick.

For example, my own performing style can be described as funny, cheeky and smooth. It is a larger than life version of me. I call it "putting the Jay Jay treatment on it". I want to thank Dave Lord, who is a friend of mine, who told me about this idea. It's a very powerful idea and can make a HUGE difference to the originality of your performances.

Let's go through an example so that you can see how this works exactly...

First, find a trick that you like and think how it would fit you as a performer.

Then learn how to perform the trick.

Next, look at the magic or illusion part of the trick. In other words, this is the "mechanical" part of the whole performance, where you actually have to go through the actions to make the trick work. For example, raising a card from a deck - that would be the magic or illusion part. This magic or illusion part is the end result of the magic trick itself.

Then start working backwards to help you figure out the exact steps and stages you need to go through to get to the end result of the trick. For example, do you think the trick could use a cool story? Do you think you could add some funny lines when you are getting someone to choose a card? See what I mean?

Because you know the end result, you can do whatever you want to help you get there, in the most original way possible. You can get to the trick however you want. Change things that are not working and once the trick gets the reaction and the satisfaction that you want... that is it!

It becomes your own unique and original trick!

Now... about the issue of originality and other performers thinking that you are copying their trick...

Do not get too worried or affected if another performer tells that you can not perform a specific trick because they are already performing the same trick themselves.

If you have made it your own using the process I described above you are allowed to perform it your way. Just make sure you explain to your performer friend how you've made it original in your own way, and that should clear things up easily enough.

This subject of originality however, is a very touchy subject for a lot of professional magicians. If you see a performance from another magician and start performing it word for word, basically copying them exactly, they have a right to get angry at you.

But if you see a performance that you like and you can figure out a way to make it your own, then I say go ahead!

Once again just be careful and be sensitive to other magicians when you come up with your own routines and your own way of doing your performances. But I promise you, this issue will come up at some point in your career and you can either deal with it or ignore it.

Just don't be a copy-cat and you should be fine!

Step 6: Develop Your Own Sense Of Humour

Women say they love a man with a sense of humour.

But what is a sense of humour?

Dictionary.com defines the word "humour" as:

❖ *"A comic, absurd, or incongruous quality causing amusement."*

So here's the big question... Is it actually possible to develop your own sense of humour?

I definitely think so, and next I'll give you some cool pointers for how you can develop your own sense of humour.

People laugh at different things for different reasons. Some people may find one thing funny, while others won't think it's funny at all. That's just the way things are with us humans. We're all different and that's what makes life so interesting.

However, even if you're not naturally funny, I will teach you a couple of things that might help you use humour within your performances.

The first thing you need to do, is to **become more observant**.

*The first thing you need to do,
is to become more observant.*

The comedian Jerry Seinfeld is a master of this. He sees things that may look funny or not in place and talks about it. So you can get some tips from him by watching his shows and then see if you can use some of his ideas in your magic performances.

For example, if you ask a person to think of a card and they tell you what the card is before you ask them, you could say something like "That's the last time I'm trusting you with a secret!"

While it's not a killer joke, you are observing the situation around you and saying unexpected things during awkward moments.

When you start using more little one-liners like this throughout your performances you will start to build up a collection. Then you will start to realise that a lot of these funny little one-liners can work in a lot of different situations.

Here are a few that you can use (with my permission of course!). Please note though that my performance style is cheeky and playful. If your audience does not know this, they might think you are insulting them... and you should never insult your audience. They should really be the stars of your performances. So enjoy the next few one-liners, and remember to be observant and see what works and what does not during your performances. Here you go:

- ❖ You ask: "What is your first name?" They say their first name. Then you respond in a cheeky tone with: "Correct!" or "Good memory!".
- ❖ You ask: "Can you stand over here?" Move them to a spot on the ground, and then say: "Yeah, just right there on the trap door thanks!".
- ❖ If you ask someone in your audience to hold something in their left hand, but they mistakenly hold it in their right hand, you can say: "No, your other left please!"
- ❖ If you tell a joke and it does not seem to get a reaction from your audience, you can say something like: "That joke sounded really funny in my head!".
- ❖ If you ask someone in your audience to do something specifically and they get confused, you can say something like: "Am I speaking English today?".
- ❖ When you ask your audience a question, and no one says anything, you can respond by saying something like: "This is not television you know, you're allowed to say something!".

Now go ahead and try these ones out during your performances and see if you can come up with some of your very own one liners as well!

Step 7: Learn How To Get The Best Out Of People

When you start performing on the street, or in front of any audience for that matter, you will discover that different people will respond in different ways to your personality and to your magic.

People in groups will respond in a different way compared to a couple for example. And people all by themselves may respond even different again. You need to understand how to work with people to be able to get the best out of them and to help you create a magical experience for them. Some people are very good with judging others and getting along with them while other people struggle a little bit more with this.

So to help you get the most out of people, no matter how good you are already with people, keep the following in mind:

- ❖ Respect people and their time - in other words if they are taking some time out to watch your performance, respect them for that, and give them a great show!
- ❖ Be friendly to everyone - people are much more likely to want to watch your magic if you are friendly and kind to them (unless your name is David Blaine - hehehe).
- ❖ Try to tune into people's moods to understand them better - someone could be having a really bad day or they may just not be in the mood for magic. Understand that they might not want to see your magic and respect that. There's nothing worse than a pushy magician forcing his magic on someone who are really not interested.
- ❖ Match the body language of the person you are performing to - some people believe that you should perform only as your character and never adjust to deal with a particular situation or audience. However if I need to get along with a certain person in the audience, I would often try to match their body language (i.e. their posture, gestures, etc). If I come across very cheeky and playful but the person I'm performing to are extremely quiet and soft spoken, I may lower my cheekiness and playfulness and sort of mimic them to get on the same level with them. On top of this, make sure you maintain good eye contact, and you can even try to match their breathing rhythm. You may have seen some master salesman do this. They are very good at matching people's moods and personalities to help build rapport and to get them on their side.
- ❖ Work with as many people as possible - the more people you perform to, the better you will start to understand people and learn how to deal with them in the best possible way. More on this next...

Step 8: Get As Much Experience As Possible

There are three very powerful words in magic that you may not have come across before. These three words are really the key for you becoming successful at street magic. The three words are: practice, practice and practice!

No kidding!

Practising your magic is one of the most important things for becoming successful at street magic. Without regular practice, your tricks and moves will never enter your subconscious mind properly, and you'll never be able to become a master in street magic.

Practising your magic is one of the most important things for becoming successful at street magic.

And it's exactly the same for performing on the street. You need to pretty much perform everywhere you possibly can to as many people as possible!

The more you perform the better you will get. It's as simple as that!

If you're afraid of looking bad at the beginning, listen to this...

Many famous magicians will tell you that, when first starting out, you need to find a place where you can be bad at magic. A place where you won't mind if you make a mistake or get something wrong.

And this is so true.

What you need to do, is think about where you could possibly start performing your magic so that in case you make a mistake, or do something silly, it won't feel like it's the end of

...think about where you could possibly start performing your magic so that in case you make a mistake, or do something silly, it won't feel like it's the end of the world.

the world. Coming from an entrepreneurial background, Magical G often tells me that it's better to fail small first, instead of failing big first. And it's exactly the same in the magic world!

Great first places to perform can be with your family, or close friends. The kind of people that you feel comfortable with, and the kind of people who will understand if you make a mistake, and the kind of people where you

won't feel too bad when making mistakes.

Then, as you get more skilled at your magic, you can start performing to people that you are not as familiar with, and then as you grow in skill and confidence, you can eventually go and perform on the street.

And you know what, just go perform!

Yes, you will get people saying no when you want to show them some magic. But who cares? They might be having a bad day, or you may look a bit suspicious to them, whatever the reason may be. Overall, more people will say yes than no.

Here's a huge tip: When thinking about which days to perform on the street, select days when people will be in the best possible mood to want to receive your magic. I recommend weekends, for example a Saturday morning or Sunday afternoon. During those times, people are pretty relaxed and will be more likely to watch and actually enjoy your magic than on a Monday morning right before they have to go to work and may be a little stressed out.

I also recommend that you perform at parties you get invited to. Do not charge any money for these performances. Just perform casually. For example, mingle with everyone there just as you normally would at a party, and then some time during a conversation with someone say something like: "Hey let me show you something really amazing...". People will naturally respond to that and will naturally be interested in what you want to show them - especially after you've build up a bit of rapport with them first.

Trust me, when you follow these guidelines, you will become the life of the party!

Step 9: Start Performing On The Street

Finally, you are now ready to learn some extra special secrets to help you perform on the streets. Performing on the street has a whole different feeling than performing on a stage or even at a party. If you're like me though, you will find performing on the street one of your most fun activities ever!

Not much gets close to the experience of getting a crowd of people hanging on every word you say, and watching your every move, and then with your amazing skill, you get them to scream and shout out of amazement and at the end stand there with their jaws dropped trying to figure out what you've just done!

So, to further help you get these kind of responses, keep the following things in mind as you start performing on the streets...

- ❖ Firstly, it is the street so there are distractions everywhere. There are always something going on - lots of people are walking everywhere, there is heaps of noise, police sirens, anything you can think of can happen really. You also get different types of people on the street - businessmen, mums, kids, teenagers, families, couples, friends in groups, people by themselves. All of these things can distract you from doing a great performance, but it's up to you to take control and create the right kind of environment to perform in.
- ❖ One thing that's really great about performing on the street is that you can perform pretty much anywhere you like. You do not need a stage, mic or music for your show. You can perform to people in line at the bank, while they are having a kebab on the street or even just walking or talking with someone. So, next time you're in the city, just have a look around and see how many opportunities you can spot for performing on the street. There are literally thousands of opportunities every single day!
- ❖ Also, when you perform on the street, you do not even need to wear fancy clothes like a suit or tails. While I still think tails and top hat is very suave when you are performing on the street, you can wear whatever you like. The typical look for most street performers is a pair of jeans, a t-shirt and some sneakers. However it all depends on what your own personal preference is. I like mixing things up a bit. While a simple black shirt works for me, sometimes I might dress up a bit more than that. Once again it all depends on what you feel comfortable in, and what works for you.
- ❖ Another thing that will happen when you perform on the street is that your magic will become a lot more believable. When you perform on stage, people automatically think you are hiding something or you are using smoke and mirrors, or whatever. When you perform on the street though, people understand that there are no trap doors or any other funny gimmicks. What they see is what they get. No mirrors, no strings, no hidden elephants!

In all of these things, make sure that you have fun! Keep practising! Go out and perform to as many people as possible!

Now, at this stage, you are probably wondering whether there is some extra information you can access to really help you super boost your progress towards being a master street magician. If so, read on, because I'm about to make a **really amazing announcement that could effect your magic career in a really powerful way...**

Your Next Step...

At the start of this manual, I promised something amazing that I wanted to tell you about...

Something that will **give you a massive shortcut** to becoming a truly powerful street magician.

While you were reading this report, you may have thought to yourself that it still lacks something important. That it still misses some crucial information that could help you become that amazing street magician you've always wanted to be.

Well, to be honest, I've had to leave out A LOT of information in this report.

Why?

Not because I did not want to share this extra information with you, but I simply could not share it with you in this format - this format of text and images.

To really learn the true secret art of becoming a master street magician, **there are some secret things that can only be taught visually**.

That's why, Magical G and I have put together a really **amazing video course** for you that takes you right from the beginning, and **teaches you everything you need to know for becoming a street magic master**.

And I really mean **EVERYTHING**!

Inside this report, we already revealed some of the best kept secrets in the magic industry, and to be honest, I've had to cop a lot of flack from my fellow magicians for it. But back when I just started my magic career, I really needed this exact information, and it was really hard to find the right guidance.

I ended up spending 5 years of my life researching every little thing you can imagine about street magic. And now, Magical G and I have condensed all this knowledge and know-how into **the most comprehensive street magic course you will find** online today.

That way, you don't have to spend 5 years like me to get to the same level as where I am at now. You can **just follow all the shortcuts I've already figured out for you**. I've created all the right information so that you don't have to make all the crazy and time consuming mistakes I have made over the last 5 years, and super boost your progress towards a master street magician.

So what's inside this video based training course?

- ❖ Module 1: The **secret mindset** to becoming a master street magician - advanced training on cultivating the exact mindset needed to perform flawlessly on the street.
- ❖ Module 2: Some basic moves, controls and forces to lay the foundation of being a powerful sleight of hand street magician. This will include all the basic moves

you'll need so that you can just go and perform on the street **without even thinking about it...**

- ❖ Module 3: A set of card **tricks designed to baffle and amaze your friends** like there's no tomorrow! With this set of tricks, you'll never have to worry about searching for the next big trick. These tricks have been hand picked and **tested and proven to work on the street!**
- ❖ Module 4: How to put it all together with some **amazing routines** designed to lead your audience down a certain path, that will **guarantee you getting jaw-dropping responses...**
- ❖ Module 5: The **secret ingredient for becoming one of the worlds top street magicians**. This is really something you want to know because it will help you **skyrocket your progress** as a professional street magician...
- ❖ Module 6: How to **become famous with your magic** – online and offline methods of advertising yourself so you can get massive exposure...

On top of the video training inside the modules, we'll also run regular LIVE video calls where you can ask us anything about magic, and **we'll answer it right there on the spot for you!**

And then of course, there are the bonuses, which includes, among other things, **how to use magic to pick up woman** – an incredible interview with Brad Jackson from PUMA Skills.

So, as you can see, **we haven't left a single stone unturned inside this course**. We're really giving you the kitchen and sink, so to speak, of street magic!

If you like what you've already learned inside this report, and you would like to join us, it's really easy. All you have to do, is go to this link:

www.StreetMagicMastery.com/join

And once you get there, click on the button that says "Join Street Magic Mastery Now!". It will look something like this:



Once you've gone through the process, **you will get IMMEDIATE access** to all the general members content. And then, every week, we will send you **powerful new lessons that you can implement right away**.

It's never been easier to learn the hidden secrets of street magic mastery. And now is your chance for taking advantage of this powerful information.

Make sure you check out the signup page for a lot of extra details for what you'll be getting as a street magic mastery member.

Let's face it, you owe it to yourself!

Now is the time to finally learn and master these amazingly powerful skills **so that you too can get those crazy jaw-dropping responses from any audience, anywhere and at anytime.**

Go check it out now while it's still available (depending on how much my fellow magicians put pressure on me, I may have to remove the course altogether very soon). **So go there now before it's too late!**

www.StreetMagicMastery.com/join

And as always...keep it magical!

Jay Jay & Magical G
Founders of StreetMagicMastery