

Important Resources

(These are resources that you should consider using to start, operate and maintain a successful Web site business)

1) FileZilla (The Free FTP Solution) - This software will allow you to easily and quickly move files from your computer to your web host and vice versa. You can download this software at: <http://filezilla-project.org/>

2) WP Video Tube - This software has a free trial and only costs money if you want to upgrade. The software allows you to have videos from youtube.com automatically added to your WordPress Web site. This is a great software package and I have found it very useful. More information on it at: <http://www.wpvideotube.com>

3) Alexa Web Search (<http://www.alexa.com>) - This Web site will allow you to check the popularity of a Web site.

4) AddThis! (<http://www.addthis.com>) - This is a great social bookmark and feed button builder.

5) Word Press Templates (<http://wordpress.org/extend/themes/>) - Free design templates you can use for your Word Press Web site.

6) CafePress (<http://cafepress.com>) - They take your designs and print them on t-shirts, apparel, gifts for the home, stationery, gear as well as many other things that get printed on and you get a percentage of the sales. The best part is you have no inventory because after they manufacture the item they ship it for you.

7) Revver Video Sharing Network (<http://revver.com>) - You can earn money sharing your videos on their network.

8) Shopping Ads (<http://shoppingads.com>) - Monetize your Web site with live merchant listings.

9) The W3C Markup Validation Service (<http://validator.w3.org/>) - This Web site will let you know if your Web site has any errors.

10) Word Press Support Forum (<http://wordpress.org/support/>) - This forum is free to join and will help you answer any questions you have regarding the Word Press software program.

11) Word Press Software (<http://wordpress.org>) - At this Web site you can download the latest version of Word Press. This is great software that you can use to create your Web site.

12) Google Analytics (<http://www.google.com/analytics/>) - This is a free program that allows you to identify areas for improvement on your Web site so you can turn more clicks into customers.

13) FreeFind (<http://freefind.com>) - This company provides several free services such as a site map and search engine for your Web site.

14) PayDotCom (<http://paydotcom.com>) - This company allows you to both sell your digital products and sell other people's digital products as an affiliate.

15) vBulletin (vbbulletin.com) - This company sells a message board software that can help make your Web site more fun and interactive.

16) Word Press Bulletin Board (<http://bbpress.org/>) - This is free software from the creators of Word Press that allows you to add a message board to your Word Press Web site.

17) Word Press Plugins (<http://wordpress.org/extend/plugins/>) - This is a Web site that provides tons of free Word Press plugins that can make your Word Press Web site better.

18) Fool Proof SEO Elite Success Blueprint
(http://www.learnmagictricks.org/ebook3487/SEOElite_FoolProof_Guide-as.pdf)
This ebook will teach you exactly how to properly optimize your Web site for the search engines so that you get more traffic.

19) Domain Name Registrars - Here is a list of some popular domain name registrars (<http://namesecure.com>, <http://godaddy.com>, <http://register.com> and <http://networksolutions.com>).

20) Google Keyword Tool - (<https://adwords.google.com/select/KeywordToolExternal>) - This free tool will allow you to find out how popular a keyword is in the Google search engine.

21) SteadFast Networks (<http://steadfast.net>) - This is a great web hosting company!

22) Google Toolbar (<http://www.google.com/tools/firefox/toolbar/FT3/intl/en/index.html>) - This free toolbar allows you to check the popularity of a Web site.

23) LinkPopularity - (<http://linkpopularity.com>) - This Web site allows to check the popularity of a Web site for free.

24) Linknet Promotions, Inc. (<http://linknet-promotions.com>) - This company provides Internet marketing tools for Businesses.

25) Grazr (<http://grazr.com>) - Easily add RSS feeds to your Web site.

26) PayPal (<http://paypal.com>) - Merchant services, merchant accounts and credit card processing.

27) ClickBank (<http://clickbank.com>) - A great place to consider selling your digital products and (or) selling other people's products as an affiliate.

28) Scribd (<http://scribd.com>) - Scribd is a place where you can publish, discover and discuss original writings and documents.

29) TinyURL (<http://tinyurl.com>) - This company allows you to take a long Web site address and make it tiny.

30) CamStudioPro (<http://camstudiopro.com>) - This software will allow you to record anything that takes place on your computer screen and then you can save

it and distribute; you can also use audio with the video in your recording if you desire. I love this software!

31) Adsense (<http://adsense.com>) - This is a great way to make money from people clicking the advertisements on your Web site.

32) Adsense Formats

(https://www.google.com/adsense/static/en_US/AdFormats.html) - This Web site shows you all of the different Adsense advertisements you can run on your Web site.

33) 1shoppingcart (<http://1shoppingcart.com>) - This is a great contact management software that will allow you to build an e-mail list and easily send e-mails to them.

34) AudioGenerator (<http://audiogenerator.com>) - This software allows you to get voice testimonials from people and easily put them on your Web site for the whole world to listen to.

35) ReferralBlast (<http://referralblast.com>) - Software that allows visitors of your Web site to easily refer your Web site to their friends.

36) Video Sharing Web sites (<http://youtube.com>, <http://metacafe.com>, <http://revver.com>, <http://break.com>, <http://blip.tv> and <http://5min.com>).

37) Elance (<http://elance.com>) - This Web site will allow you to post a project and people from all over the world will bid on it.

38) Guru (<http://guru.com>) - This Web site will also allow you to post a project and people from all over the world will bid on it.

39) Information on what legal structure is most appropriate for your business at: http://www.bankrate.com/brm/news/biz/Biz_ops/20000831.asp

40) Free HTML Tutorials (<http://www.w3schools.com/html/>)